



KNOXVILLE
CHAMBER



COMPOSITE ASSETS



RECENT PROJECT WINS

Project	Type	Jobs	Capital Investment
Safire	New	10	N/A
CGI, Inc.	New	300	\$27.0MM
Lending Solutions, Inc. (LSI)	New	265	\$2.0MM
Elo Touch Solutions	Expansion	61	\$12.3MM
Innovate Manufacturing, Inc.	Expansion	90	\$3.0MM
ATC Drivetrain	New	218	\$8.3MM
Kelvion	Expansion	74	\$3.8MM
Hardcoat Technologies	Expansion	85	\$6.6MM
Hitachi Zosen Inova	Expansion	90	\$6.6MM

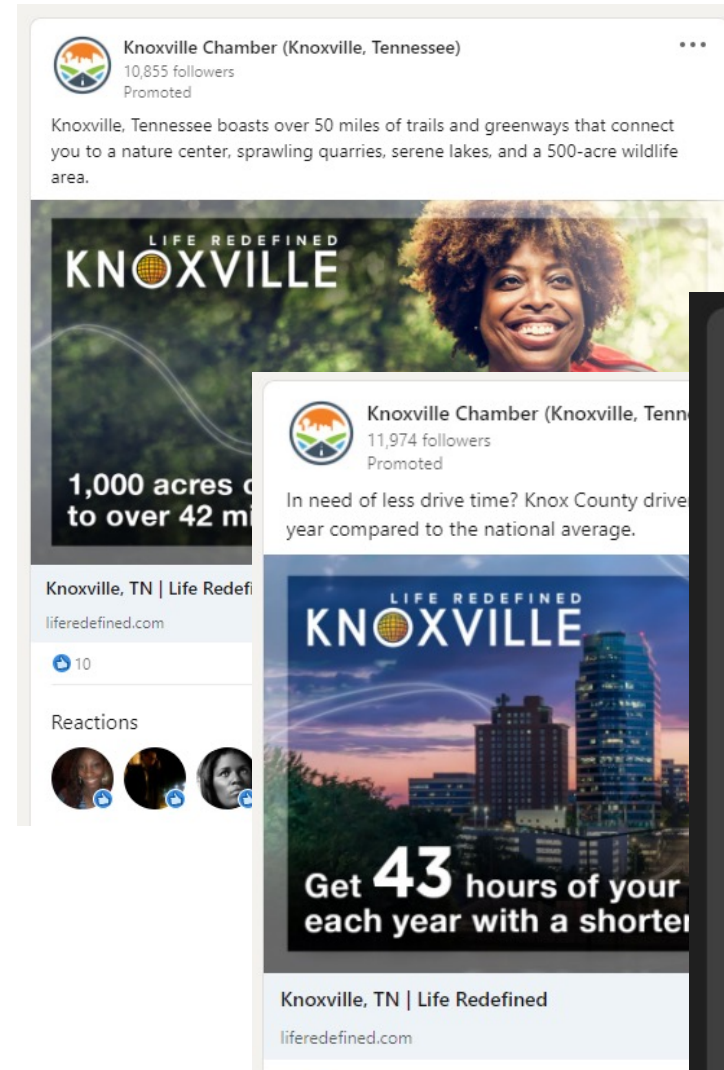
UT TALENT ATTRACTION

- **Home Sweet Career** program in partnership with UT Career Development and Center for Student Engagement
- Informs students about opportunities in Knoxville area – career and lifestyle
- **Home Sweet Home** program in partnership with UT Alumni Association
- Seeks to bring back alumni from other areas
- First target: Washington D.C.



TARGETED TALENT ATTRACTION

- Performed paid advertising campaigns in Chicago, Atlanta, Lansing, Bay Area, Washington D.C., and tech layoffs audience
- Ads communicate cost of living, quality of life, commute, and more
- Generated over 3.7 million impressions
- **LifeRedefined.com** website highlights living amenities and working opportunities
- Navigator program connects potential residents with current residents



CAPITAL ACCESS REDEFINED: 865 OPPORTUNITY FUND

- \$6 million loan fund
- Targets minority-, women- and veteran-owned businesses
- Loans between \$5,000-\$50,000
- Funded by First Horizon, Pinnacle Financial Partners, and Regions
- Administered by Pathway Lending



BUSINESS PARKS



- CenterPoint Business Park
- Pellissippi Corporate Center
- Hardin Business Park
- Westbridge Business Park
- Karns Valley Business Park
- Eastbridge Business Park
- Midway Business Park

PARTNERS





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