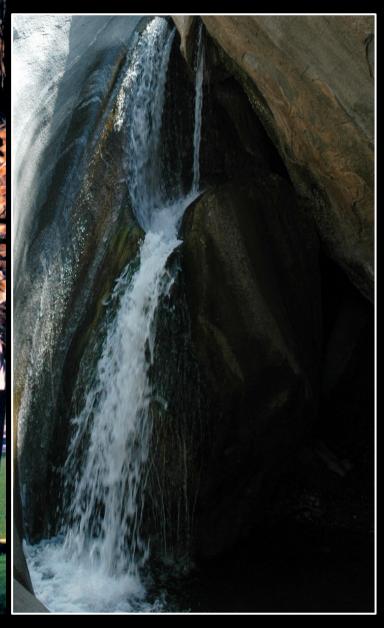


San Gorgonio Pass -Palm Springs

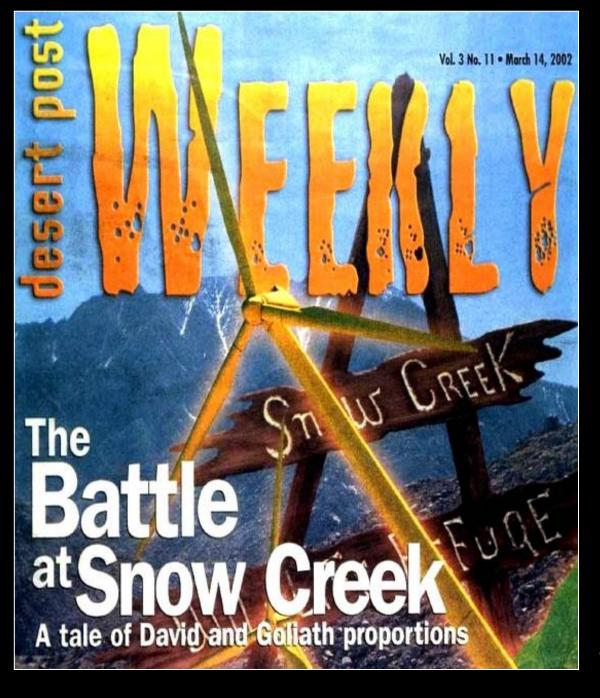












Opposition from Homeowners to

Proposed Energy Landscapes

Snow Creek, the base of Mt San Jacinto

**Martin J. Pasqualetti.** Wind Energy Landscapes: Society and Technology in the California Desert, *Society and Natural Resources*, 14(8):689-699). 2001.

## Opposition from Homeowners to Sudden Energy Landscapes



Martin J. Pasqualetti and Edgar Butler, Public reaction to wind development in California. *International Journal of Ambient Energy*, 8(3):83-90. 1987.

### Wind Has the Most Obvious Impact

(and elicits the most common opposition)



### Opposition to Wind Installations is Pervasive



## THE ROANOKE TIMES

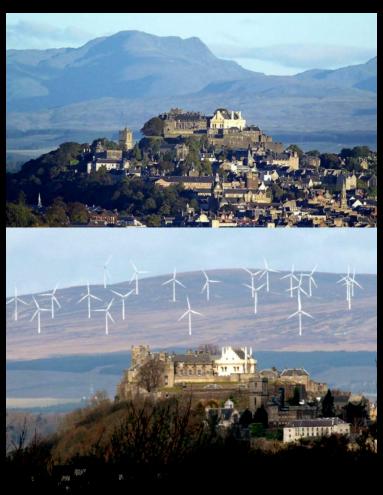




# Opposition in Highland County, VA



#### Opposition in Scotland



Stirling Castle and the 72 MW **Braes O'Doune Windfarm** 

In Journal's Teenlay, April 17, 2407

#### Anger as new North-East wind farm plans are unveiled

### Protest at gale force

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#### Isle of Lewis, Scotland



## NO WIND FACTORY



#### Wind Protests in Oaxaca, Mexico





Source: Assembly in Defense of Land and Territory. Protests in Juchitan against wind companies. <a href="http://www.anarkismo.net/article/9779">http://www.anarkismo.net/article/9779</a>

# Common Threads in the Opposition to Wind Energy and the Landscapes they Create

- IMMOBILITY (wind power is site specific)
- IMMUTABILITY (people believe in landscape permanence)
- SOLIDARITY (people love their land)
- IMPOSITION (an increased sense of marginalization)
- PLACE IDENTITY (a loss of security)
- LIMITED RECYCLING (counter to the principles of renewables)



## Positive Image of Wind



## Wind Tourism



## Acceptance Instead of Rejection



## Let's move from this....



## To this.







# Let's Not Waste the Goodwill we Have Achieved





Energy is a social issue
with a technical component,
not the other way around



If we do our job right, we will transition to sustainable energy and protect our environment at the same time

